



**FAMILY RESEARCH COUNCIL • WATCHMEN ON THE WALL 2012**  
**EXHIBITOR OPPORTUNITIES AND BENEFITS**

**\$2,500 – GOLD PACKAGE**

(\$1,250 Deposit)

- One 8 x 10 booth space including one 6' draped table, two chairs and ID signage in the area where registration, breakfast and breaks are scheduled, directly across the hall from the primary meeting ballroom
- Four complimentary passes to *Watchmen on the Wall 2012* Briefing
- Four complimentary passes to Spiritual Heritage Tour on Capitol Hill (pending permission by U.S. Capitol officials)
- Four complimentary meal packages (includes Wednesday welcome reception, Thursday/Friday breakfasts, Thursday/Friday luncheons, Thursday dinner)
- Full page black and white ad in the *Watchmen on the Wall 2012* program book\*
- Announcement from the podium on both days regarding your organization
- Presentation of a two-minute video from your organization to be shown during breaks
- Opportunity to network with pastors representing various denominations from across the nation

**\$1,500 – SILVER PACKAGE**

(\$750 Deposit)

- One 8 x 10 booth space including one 6' draped table, two chairs and ID signage in the area where registration, breakfast and breaks are scheduled, directly across the hall from the primary meeting ballroom
- Two complimentary passes to *Watchmen on the Wall 2012* Briefing
- Two complimentary passes to the Spiritual Heritage Tour of the Capitol (pending permission by U.S. Capitol officials)
- Two complimentary meal packages (includes Wednesday welcome reception, Thursday/Friday breakfasts, Thursday/Friday luncheons, Thursday dinner)
- Full page black and white ad in the *Watchmen on the Wall 2012* program book\*
- Opportunity to network with pastors representing various denominations from across the nation

**\$500 – BRONZE PACKAGE**

(\$250 Deposit)

- Full page black and white ad in the *Watchmen on the Wall 2012* program book\*
- Two complimentary passes to *Watchmen on the Wall 2012* Briefing (meals not included)
- Opportunity to network with pastors representing various denominations from across the nation

**\* All ad content/graphics and booth materials subject to FRC's approval.  
Ads are due by April 16. Please send artwork to Andy McDonald: [adm@frc.org](mailto:adm@frc.org).**

**FRC reserves the right to remove any objectionable materials from booths.**

**For more information, please contact Ashley Skidmore at 202-624-3017 (direct) or [als@frc.org](mailto:als@frc.org).**



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**EXHIBITOR REGISTRATION FORM**

REGISTRATION DEADLINE MARCH 15, 2012

(Please print)

**Space is limited - first come, first-served.**

**REGISTRATION INFORMATION**

Yes, our organization would like to register for the following package:

**\$2,500 GOLD PACKAGE**  
(\$1,250 Deposit Required)

**\$1,500 SILVER PACKAGE**  
(\$750 Deposit Required)

**\$500 BRONZE PACKAGE**  
(\$250 Deposit Required)

Our organization is not able to exhibit; however, please send me information for *Watchmen on the Wall 2013*.

Organization's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Contact Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Contact E-Mail \_\_\_\_\_ Fax Number \_\_\_\_\_

Names of All Attendees from Our Organization (*as per package benefits*):

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

**HOTEL ACCOMMODATIONS:**

FRC's group rate at the Hyatt Regency is \$209 per night for single/double occupancy. FRC will make reservations for you; however, you must give your credit card information in the section below. Rooms are available on a first-come, first-served basis. Please indicate the following:

I/We would like a room with:  King Bed  Double Beds Check-In Date \_\_\_\_\_ Check-Out Date \_\_\_\_\_

**PAYMENT INFORMATION: (DEPOSIT CHECK DUE MARCH 30. FINAL PAYMENT DUE BY APRIL 16.)**

Enclosed is our deposit check # \_\_\_\_\_ for  \$1,250  \$750  \$250 to hold our booth/ad space  
(please make payable to Family Research Council).

Please charge the following credit card for  \$1,250  \$750  \$250 to cover our deposit. You may charge the balance of payment due on April 16 to this card.

MasterCard  Visa  Discover

Cardholder's Name \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Deposits are requested with this form, but due no later than March 30 • Balance Due April 16 • No Refunds After April 16 • Artwork Due April 16 • Return this form to: Ashley Skidmore at als@frc.org. Send deposit to Ashley Skidmore, FRC, 801 G Street NW, Washington, D.C. 20001, (202-624-3017 direct). Please e-mail artwork to: Andy McDonald at adm@frc.org (616-796-2043 direct). Electrical, audio visual, phone and internet forms will be sent to you upon request. All ads/booth materials are subject to FRC's approval and FRC reserves the right to remove any objectionable materials from booths.**

(Please complete the information on the reverse side)

*(Please print)*

Description of Organization:

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Description of Booth and Booth Materials (please enclose samples or provide web link to samples):

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Thank you for this information and for exhibiting at Family Research Council's *Watchmen on the Wall 2012*.